

RMH Toronto Community Event agreement form

Thank you for choosing to support Ronald McDonald House Toronto (RMH Toronto). Please note this application and the use of RMH Toronto's logo (where appropriate) must be approved by the House prior to publicizing or holding your event. All costs are to come out of proceeds and are to be paid directly by the event organizer, sometimes referred to in this form as the "Third Party." Thank you for your support.

CONTACT INFORMATION

Individual / Group / Organization: _____

Contact Name: _____

Address: _____

Tel: _____ Fax: _____ Email: _____

EVENT INFORMATION

Name of Proposed Event: _____

Date(s): _____ Time(s): _____

Location: _____

Address: _____

Website: _____

Briefly describe the event and how the funds will be raised, the target audience, expected attendance, etc.

Is RMH Toronto the sole beneficiary of this event? If not, please list other benefactors.

What made you choose RMH Toronto as a benefactor of your community event?

What is the anticipated fundraising total of the event? _____

Is this an annual event to raise funds for RMH Toronto? Yes No

Do you require a representative from RMH Toronto present on event day? Yes No
(Please note: RMH Toronto may not be able to accommodate all representation requests)

Does your event require a license for any of the following:
 50/50 Draws Raffles Bingo Monte Carlos/Casinos Alcohol Permits

Please indicate the approximate number of RMH Toronto promotional materials you will require for the event:

Newsletters: _____ Annual Reports: _____ New House info: _____ Logo stickers: _____

RMH Toronto T-shirts (\$10): _____ (An RMH Toronto representative will contact you about sizes and payment)

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Tax Receipting

Ronald McDonald House Toronto can only issue tax receipts for the amount of the actual donations received by RMH Toronto. Tax receipts cannot be issued for funds used to cover the costs of the event or other administrative expenses incurred by the organizer. Before offering tax receipts, please speak to RMH Toronto for approval. Tax receipts will be issued by RMH Toronto once net funds are remitted with a list of donor names, addresses and amounts of individual donations.

Will you be requesting individual tax receipts from RMH Toronto? Yes No

PLEASE NOTE:

The RMH Toronto logo is a registered trademark, the use of which is restricted. By signing below I agree that all publicity (including media releases, print/promotional materials, etc.) for the proposed event must be approved by the House prior to being printed, released, etc. RMH Toronto shall have the right at any time and for any reason to request in writing that the Third Party cease use of the RMH Toronto logo in connection with the event and the Third Party shall use its best efforts to comply with such request.

Please be advised that by publicly naming RMH Toronto as the beneficiary of your initiative, you are required to donate the full percentage stated in your promotional materials. In order that we can receipt and acknowledge donors in a timely manner, we respectfully request that funds are received by RMH Toronto within 30 days of the event. It is understood that RMH Toronto in no way endorses any products or services used in connection with the event and shall not be held liable for any damages arising either from the product and/or services of the event.

RMH Toronto will not be held liable for any financial losses incurred by the event. The Third Party will indemnify, defend and hold the House harmless from all claims, causes of action and damages of any kind arising out of or in connection with the Event, including but not limited to property damage or personal injury or other cause of action of any kind arising out of or in connection with the event. This event is in no way represents a joint venture or partnership. All proposals for cause marketing must be accompanied by a full business plan.

Dated this _____ day of _____ 20 _____

Toronto Children's Care Inc. operating Ronald McDonald House Toronto, Charitable Registration # 11885 2631 R0001

Signature of Applicant: _____ Date: _____

Director of Development: _____ Date: _____

Executive Director Signature: _____ Date: _____

Please return the completed and signed form to:
Kristy Daley, Manager, Community & Franchisee Engagement
Ronald McDonald House Toronto
26 Gerrard Street East, Toronto, Ontario M5B 1G3
T: (416) 977-9645 F: (416) 977-8807 E: kdaley@rmhtoronto.org

A representative from Ronald McDonald House Toronto will contact you no later than 5 business days of your application being received. If requested, the fundraising party must agree to participate in an interview with the Executive Director or Director of Development prior to the approval of the Terms of Agreement.

On behalf of the families and children of Ronald McDonald House Toronto, thank you for your support!